

GERALD PLOTKE

WEB DEVELOPER

SUMMARY

A versatile developer with a dynamic role leading digital production for clients. A master of WordPress websites and a native speaker of HTML, Gerald expertly manages the “design to digital” process, transforming creative ideas into flawlessly executed email campaigns, websites, and more. With a strong hand in shaping digital creatives and campaigns that drive conversions and customer engagement, Gerald brings both technical prowess and strategic insight to every project.

EXPERIENCE

MCCS, Web Developer

FEB 2022 - PRESENT

Built and maintained client websites, built HTML email campaigns and coded professional email signatures

TQL, Logistics Coordinator

JUN 2014 - JAN 2021

Negotiated freight rates and developed relationships with carrier companies

TQL, Account Executive

JUN 2013 - JUN 2014

Secured new customers and handled quoting, booking, tracking and invoicing loads to completion

EDUCATION

Northwestern University

APR - SEPT 2021

Coding Boot Camp Certificate of Completion

Illinois State University

AUG 2009 - MAY 2013

Bachelor of Science in Marketing

HOBBIES

Travel | Film | Reading | Ice Hockey | Golf

CONTACT

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geraldplotke.com

SKILLS

HTML/5 ●●●●●

CSS/3 ●●●●●

Wordpress ●●●●●

Mailchimp ●●●●●

Javascript ●●●●●

Adobe ●●●●●